



NJJ | PPC | PMP



# **JPP Network**

**Trust, Confidence and Passion**

**Indirect Taxes & Allied Laws**

A network of **Chartered Accountant Firms** registered with **ICAI**.



## VISION

**To become India's most trusted indirect tax advisory network - bringing together leading professionals to deliver insight-driven, high-quality solutions with integrity and influence.**

*Built on a collaborative platform of independent firms, the network combines deep domain expertise with collective strength to serve large corporates, leading practitioners and the next generation of partners.*

# ABOUT JPP NETWORK

JPP Network is a professional alliance of established Chartered Accountant firms, formed under the ICAI guidelines to deliver specialised services in Indirect Taxes and allied laws. Established on 1st April 2026 the Network represents a strategic collaboration aimed at combining deep domain expertise with a unified approach to solution oriented service delivery.

Bringing together firms with complementary strengths across advisory, Policy management, JPP Network offers an integrated platform to address the evolving complexities of GST and indirect tax regulations. The Network is built on a foundation of professional independence, shared values, and a commitment to delivering consistent, high-quality outcomes.

With a collective legacy of experience and a growing institutional framework, JPP Network is positioned to serve large corporates and Multinational companies through a delivery model that balances specialisation with scalability.

## Gujarat's Biggest and Dedicated Indirect Tax Network

Handling clients  
with a turnover of

**₹4 Trillion+**

Happy  
Clients

**1000+**

With Annual  
GST Payout of

**₹500 billion+**

Total  
Experience of

**100+ Years**

Specialized CAs  
Across Network

**20+**

Dedicated Tax  
Professionals

**80+**



# OBJECTIVES

JPP Network is established with a clear focus on building a structured, future-ready platform for delivering specialised services in Indirect Taxes. The Network seeks to align professional expertise with evolving business needs, creating a collaborative ecosystem that enhances both capability and reach.

## The key objectives of the Network include:



### **Client-Centric Solutions**

Delivering tailored solutions aligned to the unique needs of businesses across sectors.



### **Technology Enablement**

Leveraging technology to drive seamless, efficient, and future-ready tax advisory and compliance.



### **Value Creation**

Providing actionable insights that create measurable value for clients in an evolving tax landscape.



### **Ethical Governance**

Upholding the highest standards of integrity while ensuring full compliance with Indian tax laws.



### **Policy Influence**

Evolving from a practitioner to a thought leader-contributing meaningfully to policy dialogue and direction.



### **Market Leadership**

To be recognised as a leading indirect tax consultancy platform in India.

# VALUES

At JPP Network, our values form the foundation of how we operate—as independent firms and as a unified institution. They guide our professional judgment, shape our client engagements, and define the standards we uphold in every interaction.

In a domain as complex and sensitive as indirect taxation, values are not abstract ideals—they are practical principles that influence decision-making, build credibility, and sustain long-term relationships. As we grow as a network, these shared values ensure consistency in thought, approach, and delivery across all member firms.



## **Client First**

Client interests are placed at the core of every engagement, with solutions aligned to business objectives, ensuring value creation, risk mitigation, and sustained compliance.



## **Integrity**

The highest standards of ethics and transparency are upheld, ensuring that all advice and actions are guided by honesty, accountability, and professional responsibility.



## **Solution Oriented**

A structured and pragmatic approach is adopted to address complexities, ensuring practical, implementable, and legally sound solutions are consistently delivered.



## **Learning is the Key**

Continuous learning is emphasized to stay aligned with evolving laws and industry developments, enabling informed insights and forward-looking advisory.



## **Freedom with Responsibility**

Professional independence is encouraged, while accountability and ownership are maintained, ensuring disciplined execution and responsible decision-making across all engagements.

# FOUNDING EXPERTISE

JPP Network brings together established firms with deep expertise in distinct areas of indirect taxation. Each firm contributes its own strengths, creating a collective capability that is broader, stronger.

While each member firm continues to operate independently, they are aligned through a shared vision, common values, and a commitment to delivering consistent, high-quality outcomes under the Network.

**N J JAIN & ASSOCIATES**  
CHARTERED ACCOUNTANTS  
[WWW.NJJAIN.COM](http://WWW.NJJAIN.COM)

Since 2004

## **N J Jain & Associates (NJJ)**

A specialist firm with an exclusive focus on GST and indirect tax advisory, NJ Jain & Associates brings deep subject matter expertise and a knowledge-driven approach. With extensive experience in handling complex tax matters and advising large corporates and multinationals, the firm is recognised for its clarity of thought and solution-oriented approach.

**Punit Prajapati & Co.**  
Chartered Accountants

[www.punitprajapati.com](http://www.punitprajapati.com)

Since 2005

## **Punit Prajapati & Co. (PPC)**

Known for its strong corporate exposure and execution capabilities, Punit Prajapati & Co. has built a robust practice exclusively in indirect tax advisory and compliance. The firm has worked closely with large business groups, offering hands on support in navigating operational and regulatory complexities.

**P M PATEL & CO**  
CHARTERED ACCOUNTANTS

[www.pmpatel.com](http://www.pmpatel.com)

Since 1967

## **P M Patel & Co. (PMP)**

With rich experience in litigation and representation, P M Patel & Co. adds a strong legal dimension to the Network. The firm specialises in handling disputes, departmental proceedings, and appellate matters, ensuring comprehensive support across all stages of tax matters.

# GOVERNING COUNCIL

The Governing Council of JPP Network provides strategic direction and oversight, ensuring alignment with the Network's vision, values, and long-term objectives. Comprising professional carrying combined experience of more than 60 years with deep domain expertise, the council plays a key role in shaping the Network's growth, maintaining professional standards, and fostering collaboration across member firms.



## CA Nitesh Jain

*Founder & Managing Partner, N J Jain & Associates*

A recognised expert in indirect taxation, Nitesh Jain brings over two decades of experience in GST, Service Tax, and allied laws. Known for his clarity of thought and pragmatic approach, he has advised leading corporates and contributed to policy-level discussions with tax authorities. His leadership continues to drive a knowledge-focused and solution-oriented practice.



## CA Punit Prajapati

*Founder & Managing Partner, Punit Prajapati & Co.*

With extensive experience in indirect tax advisory and compliance, Punit Prajapati has built a strong practice working closely with large corporate groups. Author of books on IDT and a regular speaker, his expertise lies in navigating complex operational and regulatory environments, supported by a hands-on and execution-driven approach.



## CA Rahul Patel

*Managing Partner, P M Patel & Co.*

Rahul Patel brings significant experience in litigation and representation under indirect tax laws. With a strong focus on handling disputes and departmental proceedings, he has developed a reputation for effectively representing clients across various forums and ensuring robust legal support.

# SENIOR LEADERSHIP

JPP Network is supported by a team of experienced professionals who bring diverse expertise across advisory, compliance, and litigation in indirect taxation. This collective strength enables the Network to address complex and multi-dimensional tax challenges with precision and consistency.

## CA Gaurav Khetan

Senior Partner-GST,  
VAT & CST



A subject matter expert in indirect taxes, Gaurav Khetan brings strong technical depth and extensive experience in handling advisory and litigation matters across sectors. Known for his analytical approach, he plays a key role in delivering structured and effective solutions to complex tax issues.

## CA Keyur Kamdar

Partner – Indirect Tax and  
Compliance



Keyur Kamdar specialises in GST litigation and advisory, assisting clients in navigating complex tax structures with clarity and precision. His approach combines technical knowledge with practical insights to ensure efficient and compliant business operations.

## CA Praveen Maheshwari

Partner - GST, Customs,  
Central Excise & Service Tax



With deep expertise in indirect tax advisory and business consulting, Praveen Maheshwari has advised large corporates across industries. His strength lies in combining technical knowledge with practical application to support seamless business operations.

## CA Jay Dalwadi

Partner- GST,  
Service Tax



Jay Dalwadi specialises in advisory, transaction structuring, and departmental audits. With a strong understanding of practical business challenges, he contributes significantly to delivering actionable and implementation focused solutions.

## CA Raksha Prajapati

Partner – Indirect Tax Advisory



Raksha Prajapati brings focused experience in indirect tax advisory and compliance, with a strong understanding of GST frameworks and practical implementation. She plays a key role in supporting clients through evolving regulatory requirements with a detail-oriented and solution-driven approach.

## CA Raj Marvania

Partner – Indirect Tax Advisory



Raj Marvania has experience across various aspects of indirect taxation, including advisory and compliance. With a structured approach to problem-solving, he contributes to delivering consistent and reliable solutions aligned with client requirements.

# GEOGRAPHICAL REACH

JPP Network is strategically positioned to serve clients across key business hubs, with a strong presence in Gujarat and expanding reach across India. Through its member firms, the Network combines local expertise with the ability to support clients on a pan-India basis.



**Rajkot**  
Regional strength  
with deep business  
engagement

**Ahmedabad**  
Core hub and  
headquarters  
of the Network

**Mumbai**  
Financial capital,  
enabling corporate and  
institutional reach

## Pan-India Capability

While anchored in key locations, all member firms collectively serve clients across India—supporting multi-location businesses with consistent, high-quality indirect tax advisory, compliance, and litigation services.

# OUR CAPABILITIES

JPP Network offers a comprehensive suite of services across the indirect tax spectrum—integrating advisory, compliance, and litigation capabilities into a cohesive framework. Our approach is designed to address both strategic and operational aspects of taxation, enabling businesses to navigate complexity with clarity and confidence.

## Areas of Work

- Indirect Taxes (GST & Allied Laws)
- Legacy Indirect Tax Laws
- Customs Consultancy
- Foreign Trade Policy (FTP)
- Benami Property Laws
- Money Laundering (PMLA)

### Advisory & Structuring

Providing strategic guidance on transaction structuring, tax positions, and business models—ensuring alignment with evolving regulatory frameworks while optimising tax efficiency.

### Transaction Support & Implementation

Assisting in implementation of tax positions, supply chain structuring, and system integration, ensuring seamless execution of advisory across business and operational functions.

### Litigation & Representation

Managing disputes across all stages, including departmental proceedings and appellate forums, with structured representation, robust documentation, and clear legal strategy.

### Audit, Investigation & Risk Review

Supporting audits, inspections, and investigations, while conducting health checks and forensic reviews to identify exposure areas and mitigate potential risks proactively.

### Compliance & Process Management

Designing and managing compliance frameworks, including return filings, reviews, SOPs, and ongoing monitoring to ensure accuracy, timeliness, and adherence to evolving regulatory requirements.

### Training & Knowledge Support

Delivering focused training programs, workshops, and ongoing knowledge support to strengthen internal tax capabilities and ensure teams remain updated with regulatory developments.

## OFFICE ADDRESSES

### NJ Jain & Associates

#### Ahmedabad

B 1301 - 1305, Ratnaakar Nine Square, Opp. ITC Narmada, Satellite, Ahmedabad - 380015

#### Mumbai

322, Gemstar Commercial Complex, Ramchandra Lane Extn., Malad west, Mumbai - 400064

### Punit Prajapati & Co.

#### Ahmedabad

1119 & 20, Iconic Shyamal, Nr. Shyamal Cross Road, Satellite, Ahmedabad - 380015

#### Rajkot

1101, R K Prime, Above Croma, Nr. Nana Mava Circle, 150ft Ring Road, Rajkot - 360005

### P M Patel & Co.

#### Ahmedabad

First Floor, Sutaria Complex, Maharashtra Society, B/h HCG Hospital, Mithakhali, Ahmedabad, Gujarat - 380009





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**A Network of Chartered Accountants under the ICAI**



[www.jppnetwork.com](http://www.jppnetwork.com)



Ahmedabad, Gujarat, India

**Network Presence**

**Ahmedabad | Mumbai | Rajkot**

Serving Clients Across India

**Member Firms**

**N J Jain & Associates**

Ahmedabad | Mumbai

[www.njjain.com](http://www.njjain.com)

**Punit Prajapati & Co.**

Ahmedabad | Rajkot

[www.punitprajapati.com](http://www.punitprajapati.com)

**PM Patel & Co.**

Ahmedabad

[www.pmpatel.com](http://www.pmpatel.com)